



For Immediate Release

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"A veritable toe-up masterclass complete with helpful worksheets, well-illustrated technique tutorials, and 15 fresh and varied patterns from someone who is truly passionate about socks."
— Clara Parkes, KnittersReview.com, author of *The Knitter's Book of Yarn* and *The Knitter's Book of Wool*

"Any knitter will succeed and thrive under Chrissy's tutelage in this comprehensive and impeccably organized course in toe-up socks, with its generous menu of heels, toes, custom worksheets, and stunning original designs."— Cat Bordhi, author of *New Pathways for Sock Knitters* and *Socks Soar on Two Circular Needles*

Knitters are making socks in a different direction!

Toe-Up! Patterns and Worksheets to Whip Your Sock Knitting Into Shape takes author Chrissy Gardiner's experiences teaching her sold-out toe-up sock knitting class at a local yarn shop and distills them into a must-have book on sock knitting technique. It includes 15 patterns that utilize her favorite toe-up methods and encourage readers to seek out and use their own preferences. A meaty worksheet section includes fill-in-the-blank instructions that allow readers to insert their choice of toes and/or heels into any toe-up sock they might want to knit. Detailed photo tutorials of the different techniques are included.

Sock knitting has grown immensely popular in the past few years. This is evidenced by the plethora of books, blogs, sock clubs and indie yarn dyers focused on socks. Traditionally, sock patterns have been started at the cuff and most sock books reflect this. However, socks beginning at the toe have several advantages, including the ability to try them on while knitting to achieve a custom fit. Toe-up socks also simplify the adjustment of the sock's cuff length, allowing the knitter to use up every last bit of yarn, something that requires significant pre-planning when knitting cuff-down.

A few sock knitters are resistant to change, but most are hungry for patterns and instruction using the toe-up method. This is evidenced by the popularity of Wendy Johnson's new book, *Socks from the Toe Up*, which has remained in the top 5 knitting titles on Amazon.com since its April release.

"There are few books that focus on toe-up socks, and as knitters learn the advantages of this technique, I believe they will want more," commented Gardiner. "This is what happened to me once I got past my skepticism of toe-up socks, something I explain in the book's introduction."

Availability

To find out how to pre-order *Toe-Up! Patterns and Worksheets to Whip Your Sock Knitting Into Shape*, please visit the Sydwillow Press website at <http://www.sydwillowpress.com> or call (503) 281-6113.

Toe-Up! will be available in August 2009 and will retail for \$24.95. The book is a first edition, 8 x 10, 160 pages, full color, 200 photos. ISBN 978-0-9819668-0-9.

About Sydwillow Press

Sydwillow Press is the book publishing arm of Gardiner Yarn Works, a wholesale knitting pattern company specializing in independent designs.

About The Author

Chrissy Gardiner is a knitwear designer and teacher whose designs are well-known amongst avid sock knitters. She has contributed patterns to a number of knitting books and magazines, including *Interweave Knits*, *Big Girl Knits 2*, *Knitty* and *Twist Collective*. This is her first book.

